

PLAYER SPONSORSHIP

Support Our National Teams to Victory!

May 4, 2009



The Lao PDR
National Team in
Savannakhet, March
2009, Winners of
A5N Regional
Tournament



Mekong Cup

Background:

The Lao PDR competes in the HSBC Asian 5 Nations competition annually; this tournament is the flagship event for the Lao Rugby Federation and all Asian national rugby teams. Twenty six teams from across Asia compete in the competition and 2009 saw the regional division involving the Lao PDR, Cambodia and Brunei Darussalam being held in Savannakhet, with the Lao PDR taking victory.

To complement this international window and further the development of elite rugby, the Lao Rugby Federation and the Cambodian Rugby Federation agreed in 2008 to hold an annual match between the men's and women's international teams, with the winner taking home the Mekong Cup. The event is rotated between the two nations every year. The 2008 event was held at the National University in Dong Dok, which the Lao PDR won, and the 2009 event will be held in the Olympic Stadium in Phnom Penh, Cambodia.

Event Dates:

Both men and women's games will be played on Saturday the 23 May, 2009:

- 1430 kick-off; Cambodia v Lao PDR (women)
- 1600 kick-off; Cambodia v Lao PDR (men)

Sponsorship Costs:

A total number of 37 players will be travelling to the competition:

- Men’s Players; 22 persons
- Women’s Players; 15 persons

The LRF is seeking sponsorship support to cover the costs of attending this important event for our men’s and women’s international teams.

The cost of one player for the duration of the competition is as follows:

Item	Information	Total
Transport	130 USD per person return; train 40 USD and flight 90 USD	US\$130.00
Accommodation	10 USD per person per night for the nights of the 22 and 23 May	US\$20.00
Food	3 days food allowance; 23, 23 and 25 May at 10 USD per person per day	US\$30.00
Insurance	Full medical coverage in the event of injury	US\$12.00
TOTAL	Cost for one player for the duration of the competition	US\$192.00

Based on these costs, the LRF is looking for full or partial player sponsorship to allow players to participate in this competition.

Sponsorship Benefits:

In return for player sponsorship, the LRF will provide:

- A photo shoot with the sponsored player/s

A Lao Player Tackles an Iranian Women's Player (left) and the Lao PDR Men's Team Wins a Line-out Against Cambodia in Savannakhet (right)



- A framed copy of the player photograph and an official thank you letter
- A specific press release detailing your support for rugby in the Lao PDR
- Listing as an LRF sponsor in the match publication
- Listing as a sponsor on the official match video
- Your logo visible on national team travel wear
- Your logo visible on LRF website (until May 2010)
- Your logo visible on all press releases (until May 2010)
- Electronic copies of all press releases
- An end of year report
- Invitations to all official LRF functions
- Your logo visible at other events when feasible

This competition is an important step in continuing to improve the quality of rugby in the Lao PDR and in providing regular competition opportunities for players. Specifically for the women, this will be the first 10 a-side competition they have played at the international level and it will serve them well ahead of a 12 team international Asian women's competition to be held at the end of May in Thailand. For the men's side, the game will provide their 4th and final international game of 2009, with victory giving the team a perfect record for the season. The games will also continue to develop the strong relationship between the Lao and Cambodia rugby federations.

Further Information:

Should you have any questions or wish to make any inquiries, please do not hesitate to contact the Lao Rugby Federation Operations Support Officer:

Jacob Cawthorne
0207 960 408
jacob@laorugby.com

The Lao PDR
Women's Side in
Action at an ARFU
Development Camp
in Vientiane

