

PARTICIPATION COSTS

February 21, 2009



Community Rugby Sessions are Held Every Sunday Morning with Children from Schools, Local Villages and a Street Children's Centre



Costing Summary

Background:

The Lao Rugby Federation runs the school and community projects as priority projects understanding the importance of developing the sport from the bottom upwards. For 2009/2010, some funding for the projects has been secured, however, funding shortfalls remain.

This document breaks down the cost of the project per school in an effort to encourage schools and institutions to directly sponsor one school to participate in the projects. The LRF currently works weekly in 6 schools (with other schools participating less regularly) and is hoping to expand to 5 further schools in the new term (July 09).

Why Rugby in the Lao PDR?

The LRF is unique in its approach to sport in the Lao PDR. Whilst the sport is of course a key element of content delivered, positive health messages and development opportunities are provided in a safe and structured environment. In addition, participation in rugby activities is open to all children, regardless of ability and this is unique in the Lao PDR context where usually only the best athletes get to participate in organised sport. Participation allows students to develop key skills such as respect, leadership and commitment as well as providing a safe and constructive use of spare time. Sport in the Lao PDR is being increasingly used as a tool to address the increasing number of children and youths exposed to possible drug, alcohol and tobacco use. The LRF also uses rugby as a platform to encourage children and youths from a range of backgrounds to mix and form positive relationships.

Cost Breakdown:

There are two types of costs that need to be considered when supporting a school/institution to participate in LRF activities:

One Off Costs

Item	Cost (USD)
50 marker cones for drills pitch markings	60
Bamboo goals	25
20 balls	340
40 sets of training clothes	400
40 gum shields	140
Small first aid kit	30
TOTAL	995

Weekly Costs

The LRF operates activities for around 45 weeks of each year with schools, both during and outside of term times.

Item	Cost (USD) per Week
Fuel costs (to get development officers to schools every week)	10
Transport rent (to bring students to a central pitch at weekends)	25
Fruit	5
Water	2
Pitch rent	20
Laundry	10
WEEKLY TOTAL	72
ANNUAL TOTAL	3240

Staffing Costs

In addition, the LRF has 5 salaried staff (3 women) that provide coaching to all school and community children. The LRF has also identified a female volunteer to work with the LRF from July 2009 specifically to promote the role of women in rugby and also needs to secure funding to ensure she is able to join the LRF.

Item	Cost (USD) per Week
Rugby Development Officer Cost per Year	780

Item	Cost (USD) per Week
Women's Rugby Coaching Volunteer Cost per Year	6600
TOTAL	7380

The annual cost of including one new school in the project is 4,235 USD and for existing schools (with equipment) 3,24 USD. This will ensure that students are able to participate in rugby activities twice per week for the majority of the year. This cost equates on average to less than 3 USD per child per week.

Sponsorship Opportunities:

There are a range of opportunities that would be available for a school sponsoring a Lao school including:

- Recognition as a sponsor in a dedicated press release.
- Provision of a photo of students at the sponsored school.
- Provision of a short video of students at the sponsored school.
- A web page on the official LRF website detailing support.
- School shirt logo visibility.
- Staff uniform logo visibility.
- Invitations to all official LRF functions.
- Logo visibility on all LRF press releases.

The LRF is also open to other ideas you may have in regard to what you expect from supporting the LRF; please let us know if there is anything we can do to secure your support.

Further Information:

Should you have any questions with regards to this document, please contact the Lao Rugby Federation:

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Children work with a Lao Rugby Development Officer (left) and practice tackling (right)

