



## Lao Rugby Searching for Major Sponsor

The Lao Rugby Federation remains on the look out for a major sponsor for the 2008/9 season. A mutual decision between the Lao Rugby Federation and Leighton Asia was made this week to end their major sponsorship of the LRF. Whilst Leighton Asia was extremely satisfied with the level of coverage given to their brand and the progress made by the LRF over the last 12 months, business potential in other Asian countries has unfortunately resulted in a change in sponsorship focus. The LRF would like to thank Leighton Asia for their support over the last 12 months and is hopeful that the company will continue to support rugby development in the Lao PDR in some capacity. Leighton support has provided a firm base for the continued development of rugby in the Lao PDR.

This decision provides a unique opportunity for a business committed to the development of people through sport in the Lao PDR. As an LRF major sponsor, an example of the opportunities that exist are to have your business logo on the front of the men and women's Lao PDR National Team Shirts. During 2008, international competitions will be held in the Lao PDR and in Indonesia. Furthermore, in 2009, international competition will be heavily focused on the Lao PDR with the Asian 5 Nations and the South East Asian Games coming to Vientiane. In addition to these international opportunities, the LRF also operates at club and school level, with each of these having particular opportunities for your business to gain exposure and to have a positive impact through sport.

The LRF offers a range of opportunities for your business to be associated with this exciting and developing sport from international to grassroots

levels and is keen to hear what the LRF can do for you to secure your support.

For more information, please visit our website at [www.laorugby.com](http://www.laorugby.com) or contact Chris Mastaglio on [chris@laorugby.com](mailto:chris@laorugby.com) or +856 (0) 207 834 385.



### Contact Information

There are 3 ways that you can get more information about the Lao Rugby Federation:

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