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The Lao Rugby Federation

Annual Plan 2008



The Lao PDR National Men's XV's Squad in Brunei Darussalam

Introduction

Rugby has developed rapidly over the last 12 months in the Lao PDR, with some significant milestones being reached during 2007. This annual plan details the activities to be implemented during 2008; all of which fit into the wider LRF Strategic Plan 2007 - 2012.

2007 was the most successful year to date for rugby in the Lao PDR both on and off the field. More games were played, more players took up the sport, performances improved across the board and more financial and technical support was secured than ever before. It is critical that this momentum is maintained during 2008 and that the lessons learnt during 2007 result in improved LRF performance. This annual plan also documents changes in targets that reflect the realities of implementation; this is all part of the LRF's commitment to transparency in its work.

This plan presents the commitments made by the LRF until the end of 2008; LRF success for 2008 should be measured on the implementation of activities and the achievement of outputs outlined in this document.

Result One

Increased participation of children and adults in rugby

Activities

- Expansion of weekly schools coaching sessions and monthly carnivals to 6 schools



School Boys Work on their Tackling Techniques

- Establishing monthly schools mens XVs training and quarterly matches
- Establishing out of term rugby playing opportunities with school children
- Men's club age grade XVs team selection and tour
- Supporting club sides to increase player and administrator numbers through activities promoting rugby; social events, media exposure and encouraging school graduates to join clubs
- Supporting clubs to secure independent sponsorship and management structures
- Seeking financial support to consolidate the school's programme including the establishment of core funding
- Identifying opportunities for promoting rugby in the armed forces, teacher's colleges, the University and mine camps.

Means

- Rugby development officers
- Key board members
- LRF volunteers
- International rugby coaching volunteer
- Australian Youth Ambassador for Development
- Financial Resources

Measures of Success

- Electronic player database established
- Rugby development officer reports
- Match records
- Increases in player numbers at all levels
- Monthly rugby printed media coverage
- The establishment of a club at the National University of the Lao PDR for men and women
- Independent club sponsorship secured
- Annual income and expenditure for the LRF and all clubs within the federation

Commitments for 2008

- 125 male players in 5 school (amended; 125 male players in 6 schools)
- 50 female players in 5 schools (amended; 50 female players in 6 schools)
- 50 male XVs players in 2 clubs (amended; 50 male players in 2 teams in 1 club)
- 20 female players in 2 clubs (amended to 20 female players in 1 club)
- 1 male and 1 female National University Team

Result Two

Increased domestic and international competition opportunities and exposure of the general public to rugby across the Lao PDR

Activities

- Providing marketing and media support for all national teams
- Encouraging LRF clubs to play regular domestic matches
- Supporting LRF clubs to hold regular competitive matches
- Securing a dedicated rugby ground in Vientiane
- Seeking financial support to provide playing opportunities
- Playing and promoting school carnivals and XVs competitions
- Supporting the Vientiane Buffalos to hold an international tens competition in January
 - To ensure the visibility of the first home international Lao PDR test to be played



Two Domestic Youth Teams Contest a Line-out

Means

- Rugby development officers
- LRF Volunteers
- Key board members
- Financial resources

Measures of Success

- Regular and visible press coverage in national and international media (monthly)
- Match and tournament reports
- Progress on securing a playing facility
- Annual income and expenditure statement
- Rugby development officer reports
- Securing a home test match sponsor

Commitments for 2008

- Schools rugby tournament
- Schools XVs tournament
- Hosting an annual international rugby tournament (1 year ahead of schedule)
- National mens XVs team game against domestic opposition
- National mens XVs team game against international opposition
- Club rugby games
- Marketing and media campaign



*The Lao PDR Women's Sevens Squad
Preparing to Play Thailand*

Result Three

Increased participation in elite rugby

Activities

- National men's XV's squad selection and training
- Media exposure of national team
- Men's XV's team to attend a domestic and international squad camp
- Men's XV's team to play Cambodia in May (Lao PDR) and Indonesia and Cambodia in July (Indonesia)
- Men's and women's national sevens team selection and training
- Men's and women's development squad sevens team competition attendance
- Fundraising activities

Means

- National team coaches
- National team managers
- Key board members
- Financial resources
- Key LRF players

Measures of Success

- Training reports
- Match reports
- Media reports
- NSC support and attendance at test matches
- National team sponsors secured
- Annual income and expenditure statement
- Improved competition performances

Commitments for 2008

- National men's XV's team plays IRB sanctioned games
- National men's age grade XV's team
- National female 7s elite squad
- Male and female national sevens teams participate in an annual competition

Result Four

Increased capacity of the LRF to deliver rugby participation opportunities that meet international sound practice standards

Activities

- Secure a national team coach (qualified coach with experience)
- Secure a technical director (with development and coaching experience)
- Maintain IRB and ARFU links on sound practice
- Regular networking with regional stakeholders
- Rugby development officer support
- Sourcing capacity building opportunities for the LRF
- Consolidation of administrative and financial procedures
- Securing financial and technical support to improve LRF programme delivery
- Securing level i IRB officials and/or coaching training

Means

- Coaching volunteer
- Rugby development officers
- Key board members
- LRF volunteers
- Key LRF players



A Lao PDR IRB Official at the SEA Games in December, 2007

Measures of Success

- Recruitment of coach and technical director
- IRB and ARFU membership maintained
- Monthly correspondence with regional stakeholders (press releases)
- Rugby development officers able to take on increased responsibilities
- Documentation of financial and administrative procedures
- Individuals with officials qualifications
- Skills transfer plan to complement strategic plan

Commitments for 2008

- Implementation of skills transfer plan (behind schedule; skills transfer plan needs to be formulated)
- 4 full-time rugby development officers (amended; 1 full-time and 2 half-time RDOs)
- 1 certified Lao referee (amended; at least 1 Lao official will have received an introductory refereeing course)
- 1 full-time administrator (amended; RDOs and an Australian Youth Ambassador will take on administration responsibilities)

Result Five

Increased Lao institutional involvement in the sport of rugby union

- *Activities*

- Further development of links with the National Sports Committee; budget request from Lao Rugby Federation

- Working with the Ministry of Labour and Social Welfare to secure insurance for Lao players



The LRF President and a Member of the National Sports Committee Speak to the Lao Men's National Team

- Maintaining regular communication with ARFU and the IRB

- Partner feasibility study

- Developing stronger links with Lao sponsors

Means

- Board members

- Rugby development officers

- Australian Youth Ambassador for Development

- Financial resources

Measures of Success

- National Sports Committee budget allocation

- National Sports Committee representation at all international matches

- Provision of all reports and press releases to National Sports Committee

- Maintaining reporting responsibilities to all stakeholders

- All Lao players have social security membership

- Documented study identifying potential implementation partners

- Annual income and expenditure report

Commitments for 2008

- All Lao player members have social security insurance

- Completion of partner feasibility study

- ARFU membership

- Addition; IRB associate membership

- Addition; To secure budget allocation from the National Sports Committee

Result Six

An exclusive commitment to rugby union is demonstrated by the LRF

2007 saw the end of dedicated touch rugby activities by the LRF as outlined in the strategic plan.

2008 Budget

A comprehensive costing exercise was undertaken within the Lao Rugby Federation based on previous costs and on coping with the expansion of activities during 2008. The following table identifies the financial commitments required to achieve the commitments detailed above.

Budget Line	2008 Funds Required (USD)	2008 Funds Secured (USD)	2008 Remaining Funds to Secure (USD)
<i>Administration and Staffing</i>	26,084	4,274	21,810
<i>School's Support</i>	17,116	16,866	250
<i>Men's and Women's Elite Rugby</i>	46,578	19,650	26,928
<i>Club Rugby (Men, Women, Youths and Children)</i>	15,480	-	15,480
<i>Isaan Shield Competition</i>	5,836	-	5,836
<i>Referee and Coach Training</i>	3,000	-	3,000
TOTALS	114,094	40,790	73,304

Board Members

The Lao Rugby Federation has a number of committed board members and volunteers ensuring that the LRF is able to function efficiently:

President: Mr. Yong Chanthalangsy; 0205 515 073

Vice-President: Mr. Phenglamphong Nachanthi; 0207 772 559

Treasurer: Mr. Lee Sheridan; 0207 725 652

Assistant Treasurer: Miss Sonaly Sysonexay 0207 772 559

Secretary: Mr. Mit Oudone Keohanam; 0205 038 585

Legal Officer: Mr. Phomma Phommavongsa; 0205 099 909

Rugby Development Officer: Mr. Somphone Vongvilay; 0206 400 940

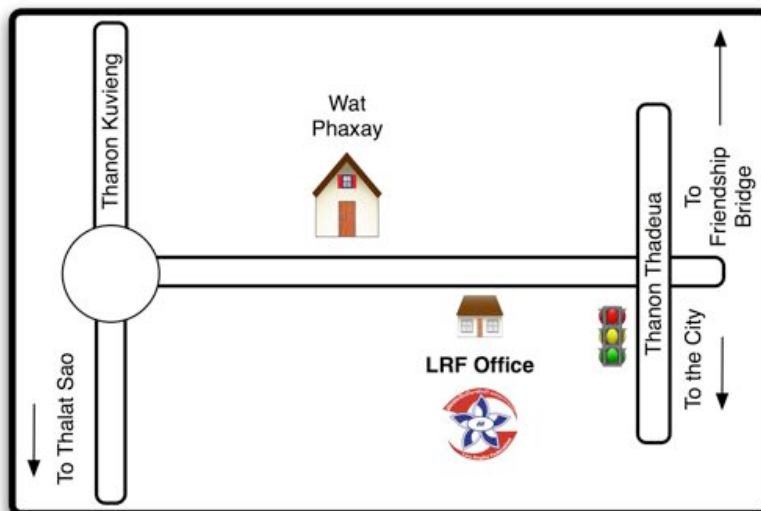
Public Relations Officer: Mr. Kongsavanh Sihalath; 021 223 812

Referee Development Officer: Mr. Bounthanh Sisodsai; 0207 582 323

In addition, the LRF currently has one expatriate volunteer supporting day to day operations.

LRF Office

The Lao Rugby Federation Office is located in Ban Papo, Sisattanak district. The office is open between the hours of 0900 – 1130 and 1300 – 1600 from Monday to Friday. The office can be contacted on 021 223 812.



LRF Staff

The following staff are employed by the LRF to implement activities:

Bounma Thammavong; Government Liaison and Staff Support Officer

Main Responsibilities are to:

- Maintain positive relations between the Lao Rugby Federation and the National Sports Committee.
- Provide support to Rugby Development Officer employees.
- Provide both written and oral translation support.
- Write or to provide support to LRF employees to write official letters.
- Check, alter if necessary and approve all documents in Lao language.
- Complete office administration tasks.
- Liase with the LRF President and LRF employees.
- Support the LRF to achieve sponsorship goals.
- Engage in any other activities that work towards the goals of the Lao Rugby Federation.

Mit Oudone Keohanam; Rugby Development Officer / Sonaly Sysonexay; Rugby Development Officer / Makala Louanglath; Rugby Development Officer / Somphone Vongvilay; Rugby Development Officer

Main Responsibilities are to:

- Maintain an up to date LRF inventory.
- Maintain accurate financial records.
- Maintain the LRF office.
- Maintain records and undertake training in all target schools and institutions.

- Complete office administration tasks.
- Participate in rugby recruitment activities.
- Plan and implement school and club carnivals.
- Engage in any other activities that work towards the goals of the Lao Rugby Federation.



The Lao Rugby Federation

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